

# cleanzone

MIDDLE EAST

November 12 – 13, 2018

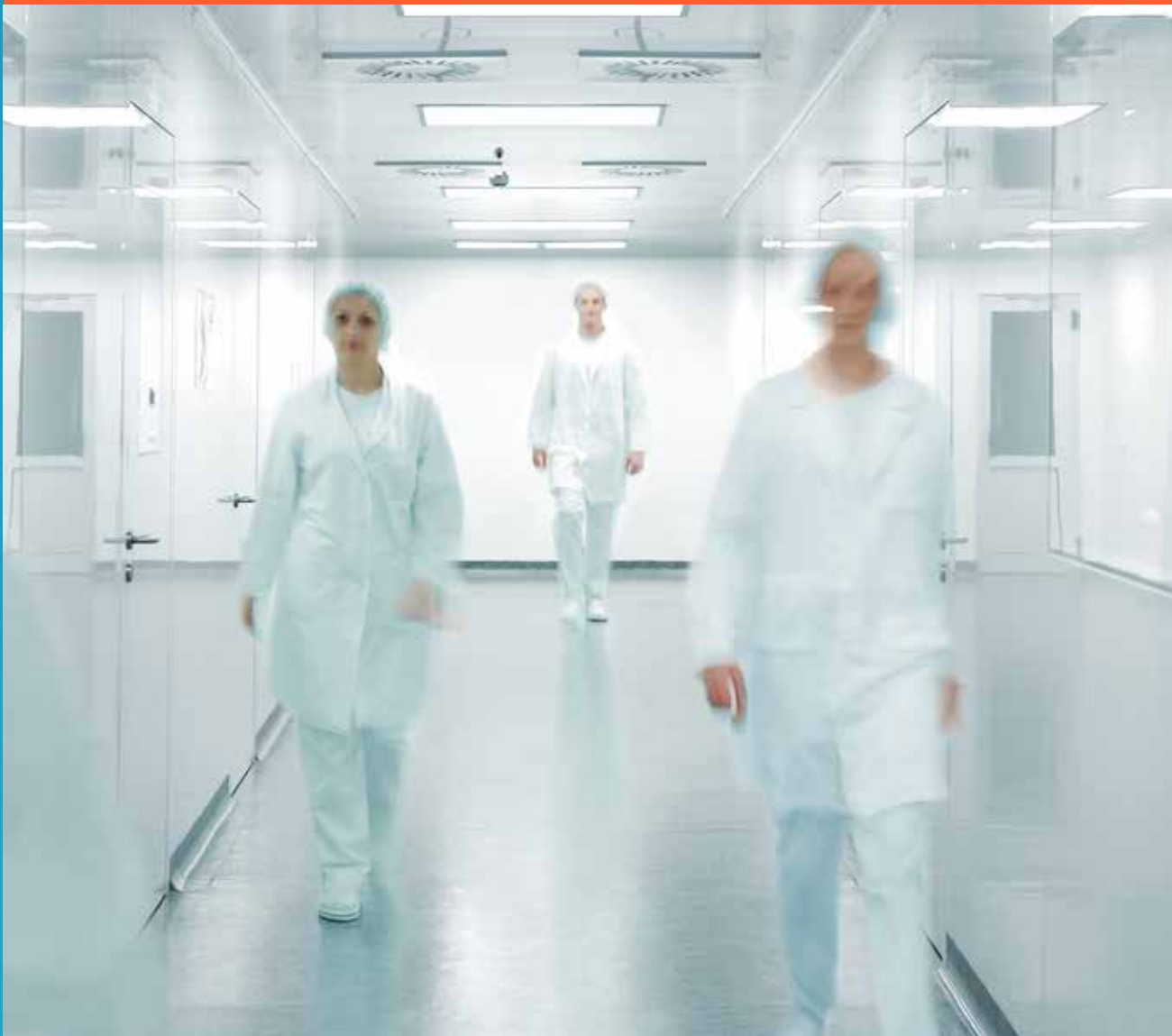
Conrad Hotel, SZR, Dubai



messe frankfurt

# What is the objective of Cleanzone Middle East 2018?

- A deeply integrative approach towards bringing together the cleanroom sectors in the region, and addressing issues across the industrial spectrum.
- A platform to reveal and find pioneering technologies and innovative products needed to optimise cleanroom production.
- A networking opportunity for visitors to gain unparalleled industry expertise, exchange ideas and find the best solutions for their business.
- A knowledge portal and large-scale conference program to analyse industry trends and examine the gaps in the region.



# Why Dubai?

- The UAE's ambition to bring in US\$75 billion in the manufacturing sector by 2025 will see an increase in cleanroom requirements for industries such as Food and Beverages, Paints and Coatings, Nano-sensors and Healthcare.
- Micro and nano-technology in the fields of optics, photonics, optoelectronics and electronic photo integration are gaining strength in the UAE, and the use of cleanroom technology is vital for this sector to progress.
- Pharmaceutical manufacturing units in the UAE are expected to double from 16 to 34, and with a growth rate of 8.1% per year, the expenditure on pharma products is expected to reach US\$3.81 billion in 2019.
- Leading pharmaceutical manufacturing companies such as Globalpharma, Neophrama and Julphar have established themselves in the country.
- Abu Dhabi's development is guided by the advanced technology ecosystem and is anchored by the semiconductor sector, which is a vital aspect of the Abu Dhabi Economic Vision 2030 framework.
- In order to manufacture commercial composite aerostructures for the 777 and 787 Dreamliner, Boeing and Mubadala announced a 10-year contract for Strata Manufacturing at Mubadala's advanced composite aerostructures facility in Al Ain.



# Benefits of conference sponsorship

So what are the benefits conference sponsorship can bring your business?

## Direct Access to your target market

**Leads generation** – delegates attend the event to interact with the industry professionals and learn more. Consequently they are open to new technologies and solutions, giving the exhibiting brands a great opportunity to showcase their latest innovations and collect new contacts.

**Sales** – the audience is much more likely to be converted into loyal customers, especially if a personalized approach is used.

**Brand awareness** – be a speaker at the conference is the best way to show your expertise in a specific field.

**Visibility** – conference sponsorship draws attention of media and thus gives you more coverage.

**New business partnerships** – conferences are an ideal platform to find new business partners and meet like-minded professionals.

**Reinforce your network** – Strengthening existing customer relationships through face-to-face interactions.





# Lead sponsorship package (exclusive)

**INVESTMENT: \$20,000**

THIS PACKAGE INCLUDES:

## Pre-event promotion

- Event release – Sponsor's quote in event release
- One dedicated email campaign to entire database
- Sponsor's logo + biography on website
- Sponsor's logo on promotional e-campaigns and event e-brochure
- 10 VIP invitation cards (for customers, key accounts etc.)

## At event activities

- 30 minutes speaking opportunity (technical presentation only) Day 1
- 10 minutes key note presentation
- Senior representative to be a part of one panel session
- Table top with internet access

## At event branding

- Lanyards to be branded with sponsors' logo
- Branding as "Lunch Host"
- Logo at stage podium
- Logo on main stage backdrop
- Logo and corporate profile (500 words) in the official show catalogue
- One full-page advert in the event catalogue
- Special seats reserved at the front for sponsors and their guests
- Four roll up banners to be placed in strategic location in the conference area

## Acknowledgement of sponsors

- A special appreciation in the opening speech
- Sponsor to be awarded with a special trophy

## Post event activities

- Logo to remain on the website until the next conference cycle
- Sponsor to receive all photos and videos recorded at the event
- Sponsor to receive a copy of all materials and presentation release (subject to approval)

## Complimentary passes

- 10 complimentary passes for staff

# Diamond sponsorship package (exclusive)

**INVESTMENT: \$16,000**

THIS PACKAGE INCLUDES:

## Pre-event promotion

- Event release – Sponsor’s quote in event release
- One dedicated email campaign to entire database
- Sponsor’s logo + biography on website
- Sponsor’s logo on promotional e-campaigns and event e-brochure
- Eight VIP invitation cards (for customers, key accounts etc.)

## At event activities

- 30 minutes speaking opportunity (technical presentation only) Day 1
- Senior representative to be a part of one panel session
- Table top with internet access

## At event branding

- Delegate bags to be branded with sponsors’ logos
- Branding as “Coffee Break Host”
- Logo on main stage backdrop
- Logo and corporate profile (500 words) in the official show catalogue
- One full-page advert in the event catalogue
- Special seats reserved at the front for sponsors and their guests
- Two roll-up banners to be placed in strategic location in the conference area
- Logo at registration desk

## Acknowledgement of sponsors

- A special appreciation in the opening speech
- Sponsor to be awarded with a special trophy

## Post event activities

- Logo to remain on the website until the next conference cycle
- Sponsor to receive all photos and videos recorded at the event
- Sponsor to receive a copy of all materials and presentation release (subject to approval)

## Complimentary passes

- 10 complimentary passes for staff

# Gold sponsorship package (2 nos.)

**INVESTMENT: \$13,000**

THIS PACKAGE INCLUDES:

## Pre-event promotion

- Event release – Sponsor's quote in event release
- One dedicated email campaign to entire database
- Sponsor's logo + biography on website
- Sponsor's logo on promotional e-campaigns and event e-brochure
- Six VIP invitation cards (for customers, key accounts etc.)

## At event activities

- 30 minutes speaking opportunity (technical presentation only) Day 2
- Table top with internet access

## At event branding

- Logo on main stage backdrop
- Logo on badges
- Logo and corporate profile (500 words) in the official show catalogue
- One full-page advert in the event catalogue
- One roll-up banner to be placed in strategic location in the conference area

## Acknowledgement of sponsors

- Sponsor to be awarded with a special trophy

## Post event activities

- Logo to remain on the website until the next conference cycle
- Sponsor to receive all photos and videos recorded at the event
- Sponsor to receive a copy of all materials and presentation release (subject to approval)

## Complimentary passes

- Six complimentary passes for staff

# Silver sponsorship package (3 nos.)

**INVESTMENT: \$10,000**

THIS PACKAGE INCLUDES:

## Pre-event promotion

Sponsor's logo + biography on website

Sponsor's logo on promotional e-campaigns and event e-brochure

Four VIP invitation cards (for customers, key accounts etc.)

## At event activities

20 minutes speaking opportunity (technical presentation only) Day 2

Table top with internet access

## At event branding

Logo on main stage backdrop

Logo and corporate profile (250 words) in the official show catalogue

Promotional material in delegate bags

## Acknowledgement of sponsors

Sponsor to be awarded with a special trophy

## Post event activities

Logo to remain on the website until the next conference cycle

Sponsor to receive all photos and videos recorded at the event

Sponsor to receive a copy of all materials and presentation release (subject to approval)

## Complimentary passes

Two complimentary passes for staff



# Bronze sponsorship package (3 nos.)

**INVESTMENT: \$7,500**

THIS PACKAGE INCLUDES:

## Pre-event promotion

Sponsor's logo + biography on website

Sponsor's logo on promotional e-campaigns and event e-brochure

Two VIP invitation cards (for customers, key accounts etc.)

## At event activities

20 minutes speaking opportunity (technical presentation only) Day 2

Table top with internet access

## At event branding

Logo on main stage backdrop

Logo and corporate profile (500 words) in the official show catalogue

## Acknowledgement of sponsors

Sponsor to be awarded with a special trophy

## Post event activities

Logo to remain on the website until the next conference cycle

Sponsor to receive all photos and videos recorded at the event

Sponsor to receive a copy of all materials and presentation release (subject to approval)

## Complimentary passes

Two complimentary passes for staff

# Exhibition only package

## Exhibitor option

3mx2m table top scheme \$3,000

## Exhibitor benefits

Exhibitor logo + biography on the website

Exhibitor logo on promotional e-campaigns and event e-brochure

Exhibitor logo and profile (250 words) in the official event catalogue

Logo to remain on the website until the next conference cycle

Exhibitor to receive all photos and videos recorded at the event

Exhibitor to receive a copy of all materials and presentation release (subject to approval)



# About the organiser

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively.

A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events.

The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\* Preliminary figures for 2017

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

## About Messe Frankfurt Middle East GmbH

The portfolio of events for Messe Frankfurt Middle East includes Automechanika Dubai, Automechanika Jeddah, Automechanika Riyadh, Beautyworld Middle East, Beautyworld Saudi Arabia, Hardware + Tools Middle East, Intersec, Intersec Saudi Arabia, Leatherworld Middle East, Light Middle East, Materials Handling Middle East, Materials Handling Saudi Arabia, Paperworld Middle East, and Prolight + Sound Middle East. The subsidiary also organises a series of conferences and seminars including the Worker Health Protection Conference, the Business in Beauty Summit, Think Light, and the International Conference on Future Mobility.

For more information, please visit our website at [www.messefrankfurtme.com](http://www.messefrankfurtme.com)

For details concerning participation as an exhibitor, visitor or sponsor, please visit our website at [www.cleanzoneme.com](http://www.cleanzoneme.com) or please contact us directly at [info@cleanzoneme.com](mailto:info@cleanzoneme.com)

### Messe Frankfurt Middle East GmbH

P. O. Box 26761, Dubai, UAE

Tel. +971 4 389 45 00

Fax +971 4 358 55 11

[info@uae.messefrankfurt.com](mailto:info@uae.messefrankfurt.com)

[www.messefrankfurtME.com](http://www.messefrankfurtME.com)

