

Digital
Press Talk
20 June 2024

Indices 2023*



some 340 events worldwide including 146 trade fairs or exhibitions

some 84,200 exhibitors,

about 4 million visitors,

more than 600 m € sales



Top marks for Cleanzone 2022

82 %

Visitors
have decision
making
competence

46 %

Visitors
have the intention
to make specific
investments

91 %

Visitors were very satisfied

92 %

Exhibitors were very satisfied

Top Themes

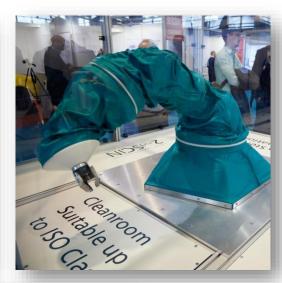
cleanzone

Technology and innovations for a wide range of applications

Energy efficiency and sustainability in cleanrooms

Education, lifelong learning and professional qualification









HOLISTIC APPROACH – INSIDE TO OUTSIDE



ZETA USP!!!

An "Inside to Outside Holistic" approach (Process to Cleanroom to Facilities & Energy production & Energy Management) allows to obtain a domino effect and continuously improvement in the overall energy optimization







Exhibitors

























































Link to digital press pack:

http://cleanzone.messefrankfurt.com/press-kit



