

cleanzone

International trade fair for **Contamination Control
and Cleanroom Technology**

18. + 19. 11. 2020, Frankfurt am Main

Media Value Report



messe frankfurt

The international industry's meeting point for trade visitors

1,300 experts in cleanroom
technology

from **42*** countries

* Cleanzone 2019

Worldwide stage for innovation

80

manufacturers from 13 countries

Magnet for the international trade press

64 accredited
journalists

from **7** countries

Media Clippings

118

press articles in
international trade
magazines

Visitor advertising

Advertisements and banners

27 advertisements

18 banners and image/text displays

in **14** countries

Visitor advertising

Direct mailing and e-mailings

Speeches by

279,000

intern. direct mailing
contacts and

131,800

international
e-mailing contacts

Visitor advertising
Online advertising

19,028

**clicks generated
by Google ads**

Social web follower

1,208 Twitter

437 Facebook

454 LinkedIn

227 Xing

Cleanzone @ Google

22,200,000

search results in 0.63 seconds

Page views on website

1,770,348

page impressions annually

Newsletter subscribers

210 English

227 German

See you @ Cleanzone
18. - 19. November 2020

