

cleanzone

**International trade fair for
contamination control and cleanroom technology**
19. + 20. 11. 2019, Frankfurt am Main

Where clean business is done

Big innovations start with the tiniest details.

Here at the interface between perfection and high technology, experts, industry professionals and exhibitors get together with industry decision makers from around the globe: this is Cleanzone in Frankfurt am Main.

On 19 and 20 November 2019, the international trade fair for contamination control and cleanroom technology will again be serving all companies that rely on cleanroom production and contamination protection. Be it pharmaceuticals, medical or microtechnology – cleanroom technology applications range from automotive to zoom microscopes.

As an exhibitor, you can take advantage of the ideal opportunity to cultivate your contacts, acquire new customers in a wide range of industries and tap into new markets. And while you are doing so, you can raise the profile of your brand, meet decision-making customers face-to-face in Hall 1.2 on the Frankfurt exhibition grounds – and secure a platform for success.

Here are some of the factors that make Cleanzone unique.



40% of the 800 visitors in 2018 came from 38 foreign countries



Involved in purchasing and investment decisions:
89% of international visitors
84% of German visitors



Visitors with concrete investment projects:
45% of German visitors
56% of foreign visitors



44% of visitors with concrete investment projects were planning investments over 500,000 euros

Nothing can increase your media presence as effectively as the communicative force of a trade fair.

Comprehensive visitor marketing, extensive reach and a professional network – increasing the visibility of your brand:

- Advertisements in all key international trade media
- Sending of newsletters with high-quality content
- 94 reports on Cleanzone in the trade press
- E-mailings to 41,200 recipients worldwide
- Website with 28,000 page impressions a month
- Strong media presence in all important social media channels
- Messe Frankfurt has a marketing network in 188 countries



Good ideas should not be confined.

Make sure your products have the space they need: Act now to book your stand for Cleanzone.

You can choose between a stand of your own design (stand area starting at € 207.00/sqm) or our 'Standard' all-inclusive fully-equipped stand package (9 sqm or larger).



The Cleanzone fully equipped stand price includes the stand rental fee, as well as all of the other elements of stand construction that you need for a successful trade fair presentation. With this option, you do not have to worry about any other details.

Price: € 466.00/sqm

Stand area only: starting at € 207.00/sqm

You will find more information at:
www.cleanzone.messefrankfurt.com/exhibit

If you would like to find out about other modules or are interested in a customised offer, please contact us:

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