

Press release

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Mission accomplished: Cleanzone 2018 draws more international visitors to Frankfurt

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With over 38 percent of its visitors coming from outside Germany, Cleanzone demonstrated once again this year that it is Europe's platform for cleanroom technology (2017: 35 percent). The number of participants also increased compared to the previous event, with nearly 1,300 cleanroom technology experts from 39 countries discussing the latest innovations and trends over two days in Frankfurt.* The trade fair for cleanroom technology had even more on offer this year with over 30 percent more exhibition space than in 2017.

Cleanzone increased the international share of visitors to more than 38 percent this year. For the first time, potential customers who travelled to the trade fair in Frankfurt am Main included visitors from countries such as Korea, Japan and Indonesia. The number of visitors from Great Britain and Turkey increased markedly. A total of 78 companies from ten countries presented their innovations and trends in over 30 percent more exhibition space in Hall 5.1 at Messe Frankfurt. Iris Jeglitza-Moshage, Senior Vice President of Messe Frankfurt: "With its large international component, Cleanzone 2018 is the most important trade fair for cleanroom technology in Europe. We are delighted by the positive feedback from our exhibitors regarding our efforts to advertise this event internationally."

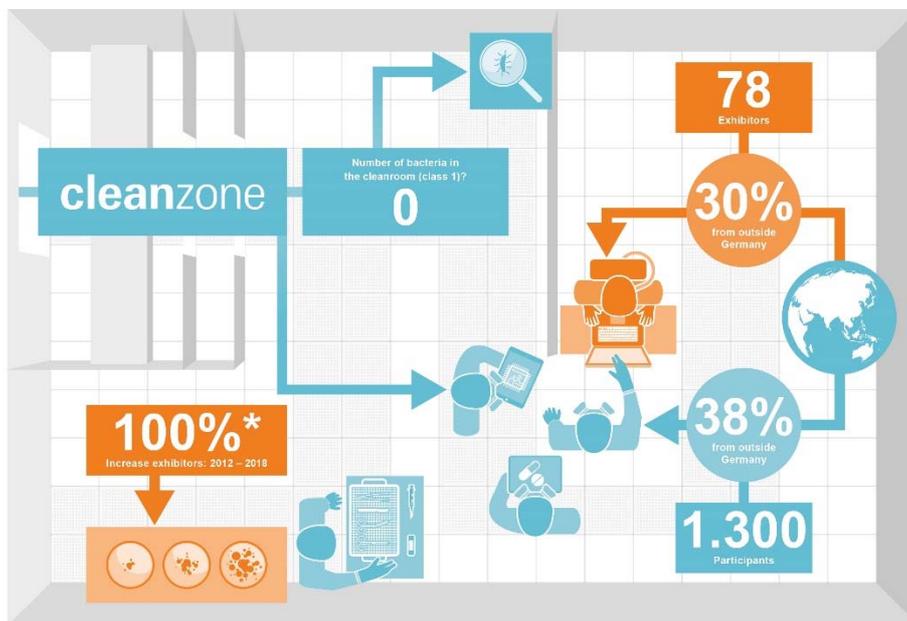
Visitors included representatives from Infineon, Continental Automotive, Bosch, Bayer, Carl Zeiss, Fresenius Kabi, BASF, Sanofi Aventis, the German Cancer Research Center (DKFZ), Mainz University Hospital and the Max Planck Institute. The trade fair's expanded range was a hit, with 84 percent of all visitors (2017: 83 percent) and 88 percent of German trade visitors (2017: 82 percent) expressing satisfaction with what was on offer. Furthermore, 71 percent of all visitors (2017: 67 percent) and 81 percent of German participants (2017: 80 percent) agreed that the mood in the industry is positive.

Cleanzone is the industry's forum for innovation, and the trade fair was once again focused on new products and services that offer digital and flexible solutions for the cleanrooms of tomorrow. There was a particular focus on process simulations conducted in advance, training using virtual reality, methods for automatic and robot-controlled disinfection, various aspects of data and counterfeit protection, and flexible cleanroom modules that can be set up quickly.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

The Cleanroom Award, which was presented for the seventh time this year, went to KEK, stainless steel specialists in Saxony, for their convenient and easy-to-fold table for temporary use.

Frank Duvernell, Managing Director of ReinraumAkademie (Leipzig) and partner of Cleanzone: "Be it digitalisation, virtual reality or new business models, Cleanzone 2018 succeeded in illuminating the themes that are important to the industry's future. New ideas were also supplied by the high-quality supporting programme and the speakers' visions for the future."



*Increase from 39 exhibitors in 2012 to 78 exhibitors in 2018

Source: Messe Frankfurt

Cleanroom solutions for state-of-the-art biopharmaceuticals, utilisation of the building information modelling (BIM) method for planning industry production facilities, new disinfection processes and the requirements for hospital pharmacies were some of the highlights at the Cleanzone Conference. At the Cleanzone Plaza event stage, experts discussed cleanroom technology 5.0, the Russian pharmaceutical market, and data and counterfeit protection, while the German Cleanroom Institute (DRRI), Austrian Cleanroom Society (ÖRRG) and a group of companies associated with mycleanroom.de presented their products and services at a large joint stand.

Besides Germany, the most important visitor countries included the Netherlands, Switzerland, Ireland, Austria, Great Britain, the Russian Federation, China, France and Denmark. Cleanzone's trade visitors came from every industry where production is carried out under cleanroom conditions, including the automotive, semiconductor, aerospace, laser, optics, surface technology, food and pharmaceuticals industries, hospitals and pharmacies.

Cleanzone
International trade fair for cleanroom
technology
Frankfurt am Main,

The next Cleanzone will be held on 19 and 20 November 2019.
Cleanzone Middle East (www.cleanzoneme.com) is taking place on
12 and 13 November 2018.

Press information and photographic material:

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Links to websites:

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit the website at:
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de