

## press

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Cleanzone  
International trade fair and congress for cleanroom technology  
Frankfurt am Main, 23 and 24 October 2018

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### **Cleanzone 2018 is gathering momentum: Numerous companies have already registered**

On 23 and 24 October 2018 in Frankfurt am Main, the spotlight will once again be on new developments and innovations in the field of cleanroom technology. Be it pharmaceuticals, food or microtechnology, innovative high-tech industries can find new solutions for planning, constructing and operating cleanrooms at Cleanzone. The trade fair is renowned for its international and interdisciplinary approach, which brings together all industries that utilise cleanroom production under the same roof.

Ruth Lorenz, Vice President Technology at Messe Frankfurt, explains: "As an interdisciplinary event, Cleanzone addresses current issues from across the industrial spectrum. In 2018 there will be a particular focus on pharmaceutical trends, in order to offer more ideas and inspiration for the large number of visitors coming from the field of life sciences."

Never before have so many companies been registered for the next Cleanzone nearly a year before it opens its doors. Numerous national and international market leaders have already signed up for the trade fair, including basan, Briem Steuerungstechnik, BSR, Colandis, CRTM CleanRoomProducts, Hydroflex, IAB Reinraum Produkte, KEK, MEC Industries, Micronclean, MK Versuchsanlagen, profi-con, pure11, Spetec, Siemens, TSI and vali.sys. In addition, the German Cleanroom Institute (DRRI) and a group of companies associated with mycleanroom.de have also declared that they will be back. Andreas Maul, Member of the Executive Board of the DRRI, explains expectations for Cleanzone: "The Cleanzone trade fair plays a key role for the German Cleanroom Institute (DRRI), as it makes it possible to discuss pioneering trends with an international group of professionals."

According to a survey conducted for Cleanzone 2017, 82 percent of visitors believe that the trade fair showcases the pioneering developments and innovations in the field of cleanroom technology. That is also the reason why Michael Selker from packaging provider Bischof + Klein came to Frankfurt: "I visited the trade fair to find out about innovations in the cleanroom industry. Cleanzone is a high-quality event focusing on cleanroom technologies that offers a well-organised platform for networking."

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In addition to the Cleanroom Award innovation award, the trade fair also brings universities and research institutes to Frankfurt while promoting innovative start-up solutions. Wolfgang Hassa from first-time exhibitor Mecora Medizintechnik (spairlab) was impressed by the 2017 event: "Coming from another field as we do, Cleanzone was very productive for us, and we had excellent talks with an international group of professionals." It is an opinion that is also reflected in the exhibitor survey for the most recent Cleanzone: 85 percent of exhibitors (2016: 70 percent) said that they had succeeded in reaching their target groups. Exhibitors were also impressed by the number of new leads they generated at the trade fair, something that allows them to enter new areas of application.

With the Cleanzone Congress, Cleanzone Plaza and numerous other offerings, the trade fair will boast an extensive supporting programme covering the industry's themes and trends yet again in 2018.

Cleanzone's supplemental programme was also impressive in 2017, combining specialist information with the opportunity to talk with experts and exchange ideas on their own production requirements. Around 30 percent of visitors (2016: 21 percent) stated that Cleanzone's numerous events were one of the reasons why they decided to visit.

More information is available online at:

[www.cleanzone.messefrankfurt.com](http://www.cleanzone.messefrankfurt.com)

[www.cleanzone.messefrankfurt.com/facebook](http://www.cleanzone.messefrankfurt.com/facebook)

[www.cleanzone.messefrankfurt.com/twitter](http://www.cleanzone.messefrankfurt.com/twitter)

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit the website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)