

# Services for a Successful Trade Fair

Optimise your trade fair activities with services from a single source.



## Stand, furniture, furnishings and equipment

Fairconstruction, Messe Frankfurt's trade fair construction firm, can offer you the entire spectrum of construction services. Your benefits: Invaluable insider expertise that comes from working in our own venue and short distances – something that saves time and money.

[Further information](#)



## Stand services and friendly service personnel

Gaining new contacts and cultivating existing relationships are the fundamental goals of a successful trade fair participation. To ensure that you are able to focus all your efforts on your guests, we offer you a full range of services to keep your stand running smoothly.

[Further information](#)



## Get off to a great start with perfect stand engineering

Travel to Frankfurt with your mind at ease – we'll make sure that all of the technical components work together seamlessly. We can offer you: Electricity and water, WiFi solutions and visitor registration, as well as a wide range of additional technical services.

[Further information](#)



## Advertising – Raising the profile of your brand

Effective onsite and online marketing is central to successful trade fair activities as it helps you to generate attention for your company within its sector. In this way, you can convey your messages directly and reach your target group at the Frankfurt exhibition grounds.

[Further information](#)

## Do you require any other services, or do you have any questions?

We will be happy to take the time to advise you regarding our wide range of services. Our Services Sales Team looks forward to hearing from you – simply give us a call on +49 69 75 75-54 08 or send us an email to [exhibitorservice@messefrankfurt.com](mailto:exhibitorservice@messefrankfurt.com).



## Prominent placement in trade fair publications

One of Messe Frankfurt's unique selling points is that it has its own publishing house. As an exhibitor, you can benefit from the wide range of publications that can be used for your individual company profile.

Our Publishing Services produce trade fair catalogues, themed publications and trade fair newspapers relating to the events on the Frankfurt exhibitor grounds.

[Further information](#)



## Logistics Service & Traffic Management – just-in-time at the right stand

With more than 150 events taking place on the Frankfurt exhibition grounds every year, it is essential that everything meshes seamlessly. The Logistics Services & Traffic Management team sees to it that everything runs perfectly during the set-up and dismantling phases. We will also be happy to let you know how you can deliver products directly to your stand.

[Further information](#)



## Food, drink and much more besides

The impact of trade fair activities depends on many factors, one of which is food and drink. This success factor can be left in the capable hands of our food services subsidiary Accente, which is based directly on our exhibition grounds. It can provide catering for your trade fair stand during the day or for your stand party in the evening. With over 20 restaurants and a whole host of cafés, bars and bistros. And on a larger or more elaborate scale, Accente is the partner of choice for banquets, galas or other upmarket events.

[Further information](#)